



Social Media Management

While managing social media for 5E Trailers, I focused on building a recognizable brand presence that celebrates the craftsmanship of the trailers and the hardworking customers who rely on them. I created a mix of content including trailer highlights, happy customer spotlights, short-form videos, and relevant industry posts to connect with their audience in a meaningful way. This intentional strategy not only boosted engagement and visibility but also helped establish trust and loyalty by showcasing real people and real work.

Company Colors



Company Red

HEX Code: #cb0200



Pavement Black

HEX Code: #201c22

Company Logo



Social Media Examples

Happy Customer Shoutouts



Social Media Examples

Available Trailer Highlights



**2025 Diamond T
Tilt Trailer**

STOCK # 10224D0140TD-6151

**SPECIAL
OFFER**

\$11,580
OUR PRICE

\$12,890
MRSP

\$1,310
SAVINGS

24" BP DECK OVER, HYDRAULIC TILT, SPARE, 7K AXLES, 10 PLY TIRES, TOOLBOX, 102" WIDE, CHAIN TRAY



**2025 Texas Pride
Tilt Trailer**

STOCK # GT817820KGN-3834

\$12,675
OUR PRICE

\$13,564
MRSP

\$890
SAVINGS

25' GOOSENECK TILT DECK, 102" DRIVE OVER FENDERS, TOOLBOX, 9K AXLES, 18 PLY TIRES, SPARE,



**2025 Texas Pride
Dump Trailer**

STOCK # DT714316KBP-4057

**NEW
ARRIVAL**

\$9,909
OUR PRICE

\$10,899
MRSP

\$990
SAVINGS

5E TRAILERS
000

WHAT DO YOU HAUL?

Hauling equipment, livestock, or gear?
Every job needs the right trailer.

WHAT'S ON YOUR TRAILER?

COMMENT BELOW



5E TRAILERS
000

WE'VE GOT THE TRAILER YOU'VE BEEN LOOKING FOR...

We have a whole lot full of
BRAND-NEW **TEXAS PRIDE** Dump Trailers!



SWIPE TO CHECK OUT NEW TRAILERS

5E TRAILERS
000

HAULIN' HAY THE 5E WAY.

Put More Hay on the Trailer
& More Time Back in Your Day.

SWIPE TO SEE AVAILABLE HAY TRAILERS



5E TRAILERS
000
210-393-1635
www.5ETrailers.com

LET'S GET YOU HITCHED

Find Your Perfect Trailer Today

TEXAS PRIDE **SILVER ARMOR** **DIAMOND T**

GOODGUYS TRAILERS **TUFF** **MAY MFG**

Meta Ads Examples

Meta Ads were strategically tailored to reach the right audiences, using lifestyle-driven visuals and messaging to boost sales, increase engagement, and build lasting brand trust.